

US SAFETY AWARDS +

*Safety*STUBs

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Moving People ... Moving Business
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SafetystUBsSM

With the research conducted by Drs. B.F. Skinner and Robert Horbert, it is empirically proven that reinforcement of behavior is most effective when the reinforcer occurs IMMEDIATELY after the behavior. The longer the time delay between the behavior and the reinforcer, the less likely the desired behavior is to be reinforced.

Additionally, “accumulative programs” offer the best results, in which participants can earn increasingly greater amounts of reward units over time, versus programs that offer a selected gift for a short burst of activity.

Thirdly, while a points program was a great way to utilize an accumulative process, there were no “tangible” components in the reward process – only on redemption – negating that immediacy that we need to strive for.

With these thoughts in mind, **SafetystUBsSM** came to be. **SafetystUBsSM** are literally paper safety vouchers, branded to represent your safety theme, that are given out each month and/or at each incidence of your desired behavior.



You can choose any value for the **SafetystUBsSM**, but our most popular **SafetystUBsSM** denomination is \$5 (i.e. a \$50 item in the catalog will be 10 **SafetystUBsSM**). At the program kick-off (or the first release of **SafetystUBsSM** employees are given an envelope and order form with our Award HQ address so they can collect safety bucks over time and redeem for merchandise when ready.

Safety Incentives Work!

We will produce a bound paper catalog (also available in PDF form or web-based format) in which the employee can choose from a variety of items. Our standard reward catalog has around 500 lifestyle items from \$25 to \$750, and we have the ability to remove any upper award level the employees may not be eligible for in your program.

BRAVO		EXCELLENCE	
<p>COLEMAN® 2D WIDE-BEAM™ FLASHLIGHT 147' beam of light clearly reaches the farthest peripheral area of vision. Features beam splitter bulb for wider light, all-terrain rubber shock-mounting base, and push-button on/off switch. Two D batteries included. BKA-0001</p> 	<p>STERLING SILVER PARADES KEY CHAIN ZINCURUS STYLIS Perfect for any occasion, each featuring four aluminum rings, three precious cut cubic zirconia settings and friction ball point. BKA-0002</p> 	<p>BACK TO BASICS® 12-Cup/1-Cup COFFEE SOLUTION brews up to 12 cups in reusable glass carafe. Press cap against lever to dispense without pouring. Check with programmable functions for brew, auto brew cycle. Features Delay Brew function, and shower-clip head design that maintains brew. EVC-0001</p> 	<p>BLUE TONES/CITRUS/AMETHYST EARRINGS A vibrant palette of rich color as beaded ropes, citrines, and amethyst gems thread their way down swirling silver dangles. For pierced ears only. EAC-0014</p> 
<p>SILVER DESIGNER WATER A touch of class. Customized classic square dial with treated silver case and bracelet. Features three-hand quartz movement keeps great time and never needs winding. BKA-0003 LADIES BKA-0003 MEN'S</p> 	<p>ATOMIC DEER CLOCK Sounder-controlled display automatically sets the correct time, so neither your car nor your home LCD clock needs any adjustments with daylight saving time. Features auto shut-off. Batteries not included. BKA-0004</p> 	<p>ST. CHRIS SILVER-TONED BRACELET WATCH Complimentary styling for day or evening wear with treated aluminum rectangular case and silver-tone bracelet. Black dial is detailed with silver markers and St. Chris logo at the 12 o'clock position. EAC-0005 LADIES™ EAC-0005 MEN'S™</p> 	<p>BROTHER® P-Touch ELECTRONIC LABELING SYSTEM Perfect for home or office. Removable labeling system can fit laminated tapes in three sizes from 2 1/2" to 3 1/2" wide. Prints one line in eight styles and five type sizes up to 20 points. Features an eight character LCD display. EAC-0002</p> 
<p>COLEMAN® 3-PIECE GRILL TOOL SET Used by one or two, it's easy to take along while camping. The long handles, designed with stay-cool woven grips, provide safe use on a campfire or grill, for marshmallows, vegetables, and burgers. BKA-0006</p> 	<p>OXOX® PEELER/PARER KNIFE SET Perfect for chopping or peeling, the stainless steel blades in our set with its tapered, stainless steel handle. The paring knife offers a three-edge stainless steel blade for expert peeling and cutting. Both feature soft, non-slip handles and are dishwasher safe. BKA-0007</p> 	<p>LEVI'S® AM/FM PORTABLE SPORT DISC-MAN SYSTEM Enjoy listening to AM and FM radio stations, as well as using this innovative design as a docking station for your iPod. Features auxiliary input and backlit LCD display with clock. Operates on eight C batteries (not included) or with included AC adapter. EAC-0003</p> 	<p>X-TRACT™ MULTI-FUNCTION TOOLS Back Whisker Collection multi-tool offers easy hand access to all functions. The back features 420HC steel blades with partially serrated design. Includes unique screwdriver with lock, spring-loaded pencil sharpener, wire cutters, flathead and #2 Phillips screwdriver, and function in open. EAC-0002</p> 
<p>SOREL® DEPARTURE MIRROR BAG Features large main compartment with interior pocket and front pocket with key slot. Other hand pockets, padded back panel, and adjustable strap with buckle and phone holder. Available in grey/black or navy/black. 100% polyester fabric. 10 1/2" L x 11 1/2" W. BKA-0008</p> 	<p>COLEMAN® #D CAMP LANTERN Weather-resistant design with EnergySaver provides extremely bright, long lasting light. Constructed from durable ABS housing, features battery handle for easy handling around the campsite and up to 16 hours of dependable operation on four D batteries. BKA-0009</p> 	<p>SAMSUNG® ZN™ ROLLING DUFFEL Crafted to rugged and durable polymers with large U-shaped opening, internal mesh compartment, and two large side pockets. Features in-line skate wheels and removable handle. EAC-0002 RED EAC-0002 BLACK</p> 	<p>PANASONIC MEN'S PRO-GROOM™ DOUBLE BLADE WET/DRY SHAVERS COMBO PACK Double-blade shaver system operates wet or dry and offers convenient pop-up trimmer and systems for professional results. Independent floating shaving head and counter-directional inner blades provide superior smooth shave. Features charge indicator light. EAC-0004</p> 

We also offer the ability to add logo/branded merchandise as well....

apac Safety First Always

3 Safety Bucks

- Black Peached Microfber Shell, Nylon-lined Manager's Jacket
- Black/Grey Sport Duffel with Removable Insulated Cooler
- Gray Long Sleeve Microfber Wicking T-shirt
- Black Short Sleeve Microfber Wicking T-shirt
- Denim Long Sleeve Button Down Shirt

5 Safety Bucks

- Black 600 Denier Oversized Rolling Duffel
- Black/Grey 440 Gram Fleece Jacket with Microfber Trim
- Black 12 Oz. Canvas Quilted Vest
- Black Full-Zip Heavyweight Hooded Sweatshirt

Linde Safety Rewards *Think Safe Be Safe*

15 BUCKS

20 BUCKS

38 BUCKS

38 BUCKS

38 BUCKS

60 BUCKS 50 BUCKS

SafetystUBsSM

Your company is billed on issuance of the **SafetystUBsSM**, but the employee can redeem at any time (up to the expiration date). The reward item shipped directly to his/her residence or other designated address, so your company doesn't have to worry about having to inventory items or large shipments. Shipping is included in our catalog – the **SafetystUBsSM** value is all you pay. The **SafetystUBsSM** system is an easy way for you to maintain the integrity of your budget, yet allow your employees to order at their own convenience.

To get started and to see how McDowell Incentives, Inc. can create a full safety campaign for you, call **800.599.4669** or email us at **sales@mcdowell-incentives.com**.